Gratia Christian College
宏恩基督教學院

Academic Year 2016 - 2017
Semester 2
Examination

Course Code & Title	:	GE1504 Multi-media Communication
Time Allowed	:	2 hours
Student Name	:	_____
Student ID	:	_____

This paper has __3__ pages (including this cover page).

1. This paper consists of 3 sections: A) Fill in the blank questions, B) Drawing question and C) Short questions.

2. Section A contains 6 questions. ALL questions should be answered. Section B contains 1 compulsory question. Section C contains 5 questions. Only 3 of them should be answered.

3. Answers to Section A and Section B should be marked on the Examination Paper while answers to Section C should be written in the Answer Book. In the Answer Book, write down the question number that you choose and start each question (not part of a question) on a NEW page.

This is a **closed-book** examination.

No materials or aids are allowed during the whole examination. If any unauthorized materials or aids are found on a candidate during the examination, the candidate will be subject to disciplinary action.

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.

Section A: Fill in the most appropriate answer. (30%)

1. In order to switch the (🔍⁺) into a (🔍⁻) under Adobe working environment, which key should we press.

(   )

2. There are two special keys to assist us when doing graphics drawing, one is "Constrain Key", the other one is the
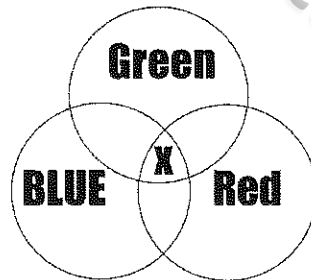
(   )

3. When we concert a 60MB RGB file into a gray-scale file, theoretically, the size of the outcome file we get should be around

(MB)

4. If we want to have better sound quality, which file format should we use: MP3 or WAV.
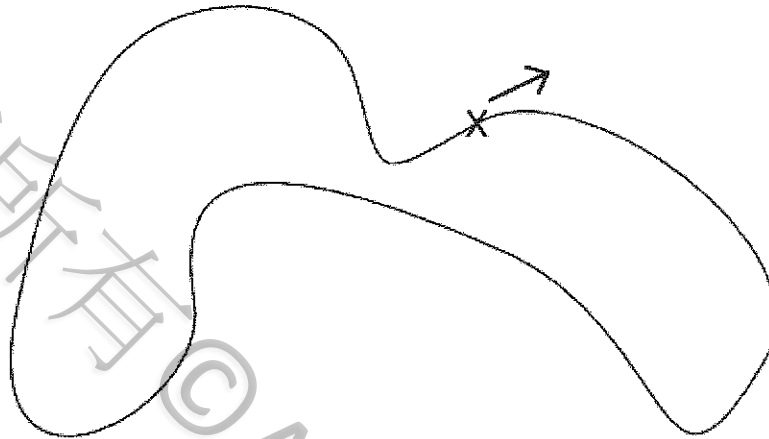
(   )

5. What should be the color at "X"?

(   )

6. The color wheel used in the above question (Q.5) is for mixing pigments or color lights?

(   )

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Section B: Drawing   (10%)

Please indicate the mouse movement when you draw these objects. The first point has been identified for you.

Section C. Short Questions   (60%)

Please answer **three** of the following questions (you can use point form or diagram).

1. If we need to email our logo (Gratia) to a Graphic House to make a 10 meter x 10 meter outdoor billboard for promotion purpose, what should we do and why?

2. We have a 2K Video in "mov" format, is it possible for us to capture some photos from it? If no, what is/are the barrier(s); if yes, how should it be done?

3. After a school party, we have 40 photos to share online with the whole class, which is the best way to do it?

4. Can we use Adobe Illustrator to adjust a photo? What should we do if we want to adjust the tone and contrast and then add a picture frame to it?

5. If we want to create a short animation (just 5 seconds in duration) and then insert it in our powerpoint, what should we do?

The END